

In compliance with the law of 1 April 2007 regarding public takeover bids, the Board of Directors received the following notification on 1 September 2009 from the "Halse Investeringsmaatschappij" (HIM)

Ets Fr. Colruyt S.A.  
Att. Board of Directors  
Edingensesteenweg 196  
1500 HALLE

Halle, 28 August 2009

*Subject: Notification of an agreement to act in concert by virtue of article 74 of the Law of 1 April 2007  
Update*

Dear Sirs,

In compliance with article 74 § 7 of the Law of 1 April 2007 on public take-over bids (the "Law") we informed you on 18/02/2008 that a number of parties acting in concert jointly held more than 30 % of the voting securities issued by Etablissements Fr. Colruyt N.V. (the "Company") on 1 September 2007.

Please find herewith an update as per 28/09/2009 of the different shareholdings in conformity with article 74 § 8 of the law mentioned above.

This notification is sent to you in the name and on account of all parties acting in concert.

The parties to this agreement to act in concert and their respective shareholdings are as follows:

|  |           |
|--|-----------|
| Distributie Investeringsmaatschappij NV, in short DIM:   | 4.908.500 |
| Halse Investeringsmaatschappij NV, in short HIM  | 8.216.775 |
| Halse Investeringsmaatschappij Twee NV, in short HIM Twee  | 17.000    |
| HIM Drie NV  | 82.630    |
| DHAM NV  | 350.000   |
| Sofina NV  | 1.750.000 |
| Etablissements Fr. Colruyt NV  | 1.983.413 |
| Anima NV   | 23.395    |
| Herbeco NV   | 13.100    |
| Farik NV   | 7.000     |
| Stiftung Pro Creatura, foundation under Swiss law  | 30.341    |
| Natural persons<br>(directly or indirectly holding less than 3% of the voting securities of the Company) | 1.982.409 |

Etablissements Fr. Colruyt NV is required to act in concert by virtue of article 3§2 of the Law.

The total number of shares involved in this agreement to act in concert thus amounts to 19,364,563 or 57.95 % of Company shares outstanding as per 28 August 2009 (33,414,490).

As for the natural persons and legal persons controlling these entities, we can notify the following:

- DIM is jointly controlled by Anima NV, Herbeco NV and Farik NV, each acting in concert with a number of natural persons in relation to their shareholding in DIM.
- HIM is jointly controlled by Anima NV, Herbeco NV and Farik NV (directly and indirectly through DIM). Anima NV, Herbeco NV and Farik NV each act in concert with a number of natural persons in relation to their shareholding in HIM.
- HIM Twee is jointly controlled by Anima NV, Herbeco NV and Farik NV (directly and indirectly through DIM).
- HIM Drie is controlled by DIM, which is jointly controlled by Anima NV, Herbeco NV and Farik NV.

- DHAM is controlled by DIM, which is jointly controlled by Anima NV, Herbeco NV and Farik NV.
- Etablissements Fr. Colruyt NV is controlled by DIM and HIM (and HIM Twee and HIM Drie), which, directly and/or indirectly, are jointly controlled by Anima NV, Herbeco NV and Farik NV.
- As for Sofina, two companies, UFB and SPI, have acknowledged to be acting in concert by virtue of article 3, § 1,5° of the Law of 1 April 2007.
- Stiftung Pro Creatura, a foundation under Swiss law, is controlled by natural persons (directly or indirectly holding less than 3 % of the voting securities of the Company).

All information contained herein reflects the situation as per 28 August 2009.

Yours sincerely,

***The parties to the agreement to act in concert:***

HIM NV, also on behalf of the parties to the agreement to act in concert

Jef Colruyt,  
Chairman Board of Directors