



**START OF FRANCHISE FORMULA FOR THE COLRUYT STORES IN FRANCE**

The S.A.S. Codi-France, our branch that runs the Colruyt stores in France, has announced on Thursday 22/02/2007 that it starts a test project "Colruyt stores in franchise" with a sales surface of between 800 and 1.200 m<sup>2</sup> in France. This project will involve the further development of the integrated Colruyt stores in France.

The franchise formula must enable Codi-France to accelerate the development of new Colruyt stores in East-France. Codi-France will participate in "Le Salon de la Franchise" in Paris from 23 to 26 March 2007, and will take this opportunity to present the Colruyt-logo to applying franchisees.