

In compliance with the law of 1 April 2007 regarding public takeover bids, the Board of Directors received the following notification on 29 August 2014 from the "Halse Investeringsmaatschappij" (HIM)

Ets Fr. Colruyt S.A.
Att. Board of Directors
Edingensesteenweg 196
1500 HALLE

Halle, 27 August 2014

*Subject: Notification of an agreement to act in concert by virtue of article 74 of the Law of 1 April 2007
Update*

Dear Sirs,

In compliance with article 74 § 7 of the Law of 1 April 2007 on public take-over bids (the "Law") we informed you on 18/02/2008 that a number of parties acting in concert jointly held more than 30 % of the voting securities issued by Etablissements Fr. Colruyt N.V. (the "Company") on 1 September 2007.

Please find herewith an update as per 27/08/2014 of the different shareholdings in conformity with article 74 § 8 of the law mentioned above.

This notification is sent to you in the name and on account of all parties acting in concert.

The parties to this agreement to act in concert and their respective shareholdings are as follows:

Korys NV	1.000
Distributie Investeringsmaatschappij NV, in short DIM:	17.042.500
Halse Investeringsmaatschappij NV, in short HIM	17.039.783
Halse Investeringsmaatschappij Twee NV, in short HIM Twee	0
HIM Drie NV	17.130.124
DHAM NV	17.050.498
Rebelco NV	8.500.000
Etablissements Fr. Colruyt NV	8.308.349
Anima NV	1
Herbeco NV	1
Farik NV	1
Stiftung Pro Creatura, foundation under Swiss law	149.605
Impact NV	100.000
Natural persons (directly or indirectly holding less than 3% of the voting securities of the Company)	9.643.869

Etablissements Fr. Colruyt NV is required to act in concert by virtue of article 3§2 of the Law.

The total number of shares involved in this agreement to act in concert thus amounts to 94.965.731 or 60,81 % of Company shares outstanding as per 27 August 2014 (156.169.749).

Chain of controlled undertakings:

- Etablissements Fr. Colruyt N.V. is controlled by DIM N.V. and HIM N.V. (and HIM Twee N.V., HIM Drie N.V. and DHAM N.V.), which, directly and/or indirectly, are controlled by Korys N.V. which in turn is controlled by Stichting Administratiekantoor Cozin.
- DIM N.V. is controlled by Korys N.V. which in turn is controlled by Stichting Administratiekantoor Cozin.
- HIM N.V. is controlled by Korys N.V. which in turn is controlled by Stichting Administratiekantoor Cozin.
- HIM Twee N.V. is controlled by Korys N.V. which in turn is controlled by Stichting Administratiekantoor Cozin.
- HIM Drie N.V. is controlled by DIM N.V., which is controlled by Korys N.V. which in turn is controlled by Stichting Administratiekantoor Cozin.
- DHAM N.V. is controlled by DIM N.V., which is controlled by Korys N.V. which in turn is controlled by Stichting Administratiekantoor Cozin.
- Korys N.V. is controlled by Stichting Administratiekantoor Cozin.
- Stiftung Pro Creatura, a foundation under Swiss law and Impact NV are controlled by natural persons (directly or indirectly holding less than 3 % of the voting securities of the Company).
- Rebelco N.V. is a 100% subsidiary of Sofina N.V.

All information contained herein reflects the situation as per 27 August 2014.

Yours sincerely,

The parties to the agreement to act in concert:

HIM NV, also on behalf of the parties to the agreement to act in concert

Jef Colruyt,
Chairman Board of Directors