



# **GS1 instructions for private label products**

## Product information

To offer a product for sale, the SCQ (Service Centre Quality) needs to receive product information, so that the following internal departments (logistics, packaging, etc.) can also get started. This product data is requested through a product sheet that you, as a supplier, upload and which should meet certain quality demands due to legal, logistic and commercial reasons. We expect you to provide your **product sheet within 7 days to avoid extra administration. If not, we will be forced to invoice these expenses.**



**Where can the product sheet be completed?**

<b>Registrations</b>	GS1 certified datapool " <a href="#">My Product Manager</a> "
<b>Create &amp; publish</b>	<p>Do NOT publish your data public, but to the targets below</p> <ul style="list-style-type: none"> <li>➔ GDSN targets = publish only highest GLN of your hierarchy to Colruyt Group, GLN 5400141000009</li> <li>&amp;</li> <li>➔ My Product Manager targets = publish every level of your hierarchy to Colruyt Group (recipient) GLN 5400142000008</li> </ul>
<b>Support</b>	<a href="mailto:Fmcg-foodservice@gs1belu.org">Fmcg-foodservice@gs1belu.org</a>
<b>Training</b>	<ul style="list-style-type: none"> <li>➔ <a href="#">Video - Introduction Product information Colruyt Group</a></li> <li>➔ <a href="#">My Product Manager Colruyt Group Private Label manual</a> (available under 'Downloads')</li> <li>➔ <a href="#">GS1 manuals</a></li> <li>➔ <a href="#">Free video tutorial</a></li> </ul>