

Sustainable packaging requirements

Packaging requirements of Colruyt Group

Our minimum requirements for primary packaging for Private Label references

1) Mandatory FSC or PEFC certification for new fibres in paper, cardboard, cork

2) Ban on plastic cans with metal bottom or top. For example:



3) Ban on plastic packaging that are at least 70% covered by a sleeve (or 50% for packaging <50cl), if it is not perforated. For example:



4) Ban on laminated plastic packaging with aluminium film (e.g. for beverages, fruit and vegetables, prepared dishes, pet food, maintenance products, body care, coffee, cereals, ...). For example:



5) Ban on laminated cardboard packaging (e.g. for chips and milk powders), insofar as they contain less than 85% paper fibre. For example:



6) Ban on plastic packaging with carbon black. This black colour pigment makes plastic packaging unrecognisable to the optical separators of current PMD waste sorting facilities. For example:



7) Ban on single-use wooden packaging. For example:



8) Ban on biodegradable and (industrial or home) compostable packaging.

9) Ban on mass-coloured glass bottles. this glass is coloured in the mass by a change in chemical composition and all the material is coloured in its entirety. Not to be confused with a (dark) transparent glass bottle to which a lacquer or coating has been applied that colours only the outside. Example:



10) Ban on double-sided coated paper/cardboard. Example:



11) Ban on alu-coated paper bags for e.g. soups and powdered sauces

12) Ban on opaque PET trays: trays made of PET that are not transparent are non-recyclable and therefore banned. Example:



13) Prohibition of other packaging - composite or otherwise - where plastic

constitutes the main weight. This includes laminated plastic with aluminium foil (cf. point 4) and also soft and rigid packaging elements made of plastic type PVC, PVdC, PETG and PET GAG.

14) Ban on packaging materials consisting of other non-recyclable materials such as rubber or textiles. Example:



15) Prohibition of composite materials consisting mainly of glass or steel, pottery, ceramics and porcelain. Example:



Decision tree packaging consisting out of different types of materials

